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Curtis Claar Completes RRCA Race Director Certification Course

Local runners to benefit from expanded knowledge base and best practices

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Bigwig Races, a Colorado Springs-based promoter and timer of 5K and 10K races, announced today that co-founder Curtis Claar successfully completed the Road Runners Club of America's Race Director Certification course.

"After several years of getting up at 3 am to put on races, many could argue that I was 'certifiable.' Now I actually am certified," Claar said. "This certification and our continued alignment with the RRCA mission will help running as a whole as well as the communities we serve."

Including Claar, there are now eight RRCA Certified Race Directors in Colorado.

Launched in November 2012, the RRCA's Race Director Certification Course was created with help from some of the more prominent names in race management, including Dave McGillivray of the Boston Marathon, Phil Stewart of the Cherry Blossom 10 Miler & Road Race Management, and Don Kardong of the Lilac Bloomsday Run. They, along with others, shared their expertise on what topics and areas that are important for race directors to understand and apply.

The course consists of six hour-plus modules that participants view online, while also utilizing information covered in Stewart's *Organizing Running Events* textbook. Topics covered in the

course include creating a timetable, sponsorships, municipal relations and much more. Course participants must earn no less than 85% on the 100-question quiz to receive a pass score; then submit a notarized Code of Ethics to obtain certification.

About Bigwig Races

Bigwig Races LLC was formed to create valuable sponsorship and promotional opportunities for businesses of all sizes by professionally producing 5K and 10K races. The Bigwig Races model ensures that every race is effective, both as a promotional vehicle and as a competitive sporting event to support community fitness. We leverage years of experience in advertising, publishing, process improvement, accounting, sales, event planning, and project management. Our principals also enjoy running in local and regional races and have participated in hundreds of races, some as sponsored athletes. Complete information about Bigwig Races is available by calling (719) 362-3306 or by visiting bigwigraces.com

About the Road Runners Club of America

The Road Runners Club of America is the oldest and largest national association of running organizations dedicated to growing the sport of running since 1958. The RRCA champions the development of community-based running clubs and events that serve runners of all ages and abilities in pursuit of health and competition. The RRCA vision is for organized and active running clubs and events in every community. Complete information about the RRCA is available by visiting rrca.org

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